



**FOR IMMEDIATE RELEASE**

**THE CARIBBEAN COLLECTIVE SECURES SPONSORSHIP DEAL BETWEEN  
JETBLUE AIRWAYS AND THE ANNUAL GIRLFRIENDS EXPO IN BARBADOS!**

August 24, 2010 – New York, NY, Bridgetown, Barbados – **The Caribbean Collective**, a New York based concierge service, is proud to announce the brokering of the deal securing **JetBlue Airways** sponsorship for the annual **Love FM's Girlfriends Expo** event, taking place on October 1-3, 2010 in the breathtaking land of Barbados.

Gearing up for its second year, *Love FM's Girlfriends Expo* will be the liveliest women's lifestyle event on the island. With hundreds of exhibitors and even more attendees, *Girlfriends Expo* is a woman's dream under one roof in one exciting and inviting setting.

Soon to celebrating its one-year anniversary of flying non-stop between New York and Barbados, **JetBlue Airways** is committed to displaying its interest in the island and its social events.

"We are happy to be working with both JetBlue and Girlfriends Expo," offers **Elon D. Johnson**, Founder of *The Caribbean Collective*. "There are so many opportunities locally and globally and we're blessed to be able to facilitate mutually beneficial relationships amongst professionals in the Caribbean and US."

*About: Launched in 2010, The Caribbean Collective specializes in forging professional partnerships between organizations in the United States and in the Caribbean particularly in the entertainment, media production, and tourism sectors. [www.TheCaribbeanCollective.com](http://www.TheCaribbeanCollective.com).*

**For more information** regarding The Caribbean Collective, Girlfriends Expo, or the partnership with JetBlue Airways:

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